

13th Conference of the European Sociological Association

29 August – 1 September 2017 Athens, Greece

RN16 'Sociology of Health and Illness'

CALL FOR PAPERS - deadline: 1 February 2017

[RN16_i]: The pharmaceuticalisation of performance: Consumption practices across generations

The focus in this session will be on exploring the ways in which the pharmaceuticalization of the management of performance occurs in daily life - be it at a physical, cognitive or social level – regarding both young and elderly people.

The management of performance in daily life has opened new avenues for the consumption of pharmaceuticals, diverting them from their original use in the management of sickness and health. Most research on this subject is focused on the young population. However, performance management in old age is presently targeted by a growth of the market offer of pharmaceutical resources. In this sense, the transgenerational expanse of the pharmaceuticalization of performance – whether homogeneous or presenting generational divides – constitutes an important ground of observation for further theoretical and analytical contributions, in order to grapple with the social plasticity this phenomenon may show in different generational backgrounds.

Papers based on theoretically informed empirical studies, as well as theoretical and/or methodological discussions, are welcome.

Abstracts should not exceed 250 words

Abstracts must be submitted online – *in response to this RN 16 specific session* - to the submission platform:

<http://www.europeansociology.org/>

For further information, feel free to contact the Session Organisers:

Noémia Lopes – noemia.lopes@iscte.pt – Egas Moniz, Centro de Investigação Interdisciplinar; CIES- ISCTE/IUL, Portugal

Hélder Raposo - helder.raposo@estesl.ipl.pt - Escola Superior de Tecnologia da Saúde de Lisboa; CIES- ISCTE/IUL, Portugal